

Work with Anna

Anna has spoken to civic groups, sales groups and communities on many topics related to professional presence and personal development.

Her clients have included Armstrong Industries, Advantage Engineering, HCR ManorCare and the PFM Group.

Need a consultation or just have questions?
Call (717) 220-3573 or visit daleresourcegroup.com for more information.



Dale Resource Group

www.daleresourcegroup.com

Dale Resource Group

Building brand confidence

Because you only get one
chance to make a great first
impression





Coaching & Consulting

Need to polish your presentation? Up your game? Establish your professional presence and get noticed by the right players in your industry?

Partner with Dale Resource Group. For more than two decades we have been working with CEOs, small business owners and corporate professionals to develop and expand their skills in these areas:

Public speaking

The number one fear in America. Death is number two. From sweaty palms to cracking voices, speaking publicly can be terrifying, yet it is a crucial skill to have in the business world. We'd like to alleviate some of this stress with tools to build your delivery.

Style and wardrobe management

Elevate your style and make smarter clothing choices.

Wardrobe and color consulting

Determine what colors, patterns, and textures are the most flattering for you.

Business etiquette

Understand the relationship between business protocol and profit as key to your success.

Brand consistency

Create a desired perception in someone else's mind about you, your product, service, organization, cause, or idea.

And because we are experts in helping people define who they are and how to express their very best selves to the world, we also help individuals and organizations with:

- Weight management
- Skincare and nutrition
- Aromatherapy and relaxation

"Anna sparked awareness in our emerging managers of important professionalism and rapport nuances in the hospitality industry."
- Jeremy Lucabaugh Ph.D., Manager,
Training & Development, Hershey
Entertainment & Resorts Company

Corporate Training

People are your company's best asset and the real fuel behind your organization's growth and success. And when you invest in people, the returns multiply. DRG programs and workshops energize and educate your employees, and help you be known as an employer of choice. We deliver engaging and effective workshops focused on communication and professional presence. We can also customize a program to meet the needs and challenges of your organization.

"Anna's sincere commitment and style of presentation to our clients and staff validates my belief that she is the industry leader...and authority in her field." – John Gainey, Gainey Aviation Services, MGM Resorts

Speaking Engagements

Anna Dale has been delivering lively and informative presentations on a wide range of subjects for more than 20 years. With clarity and wit, she connects solidly with professional organizations, women's groups, board room and civic leaders as well as young professionals.



Retreats

A retreat can be a great way to regroup, recharge, reignite and reconnect. Not only does a retreat give employees an opportunity to get away from the stress of the job, retreats can provide an environment to gain a new perspective, learn and enhance new skills and refresh your brain. Our program retreats include emphasis on relationship management and team leadership development, as well as time management and productivity. Or we can customize a retreat to the needs and challenges of your group. Get in touch with us for a complementary consultation and planning for your next retreat.